



**Toby Amidor, MS RD CDN, FAND**

With over 20 years experience in the food and nutrition industry, Toby Amidor, MS, RD, CDN, FAND is a Wall Street Journal best-selling cookbook author, spokesperson, speaker, and recipe developer who believes that healthy and wholesome can also be appetizing and delicious. Toby has written eight cookbooks including The Family Immunity Cookbooks.

Toby is the founder of Toby Amidor Nutrition, PC where she provides nutrition and food safety consulting services for individuals, restaurants and food brands. For 13 years she has been the nutrition expert for FoodNetwork.com, writing for their Healthy Eats Blog, and is a contributor to U.S. News and World Report Eat + Run blog, SparkPeople.com, Shape.com, EatingWell.com and has her own "Ask the Expert" column in Today's Dietitian Magazine. Toby is on the Editorial Advisory Board for Today's Dietitian Magazine, an Advisory Board Member for Forbes Health, and on the Medical Board for Eat This, Not That! She also has been quoted in hundreds of publications like FoxNews.com, Self.com, Oxygen Magazine, Dr. Oz The Good Life, Mic.com, Reader's Digest, Shape.com, Women's Health, Redbook, Men's Journal, Huffington Post, Everyday Health, and more. Toby has also appears on television including shows like The Dr. Oz Show, CT Style, Good Day Street Talk Fox5 NY, and San Antonio Live. For 11 years she was an adjunct professor at Teachers College, Columbia University and is currently an adjunct at Hunter College, School of Urban Public Health in New York City.

Toby trained as a clinical dietitian at New York University. Previously, Toby was a consultant for several seasons on Bobby Deen's cooking show, "Not My Mama's Meals." Through ongoing consulting and faculty positions, she has established herself as one of the top experts in culinary nutrition, food safety, and media. In 2018, Toby was awarded by the Academy of Nutrition & Dietetics the coveted Media Excellence Award.



**ELIZABETH G. BAXLEY, MD**

As Executive Vice President of the American Board of Family Medicine (ABFM), Dr. Baxley leads all aspects of ABFM activity that relate to the experience of board-certified family physicians with the ABFM, including residency, the early clinical years, credentials, and communications.

Dr. Baxley has an outstanding track record of leadership in Family Medicine, having taught and provided full scope family medicine throughout the greater part of her 31-year career. In addition to her roles as a prior board member and board chair of the American Academy of Family Physician's (AAFP) Advanced Life Support in Obstetrics (ALSO®) and service on the AAFP's Residency Assistance Program Panel of Consultants, she served on the ABFM Board of Directors from 2013-2018. During her tenure on the board, she served on the certification, credentials, examination, and research and development committees, the latter of which she chaired. She became a member of the executive committee in 2016 after her election as Chair Elect and finished her final year on the board of directors as the Board Chair.



**James Becker, M.D.**

VICE DEAN FOR GOVERNMENT AFFAIRS, HEALTH CARE POLICY AND EXTERNAL AFFAIRS; MEDICAL DIRECTOR OF THE BUREAU FOR MEDICAL SERVICES, MARSHALL UNIVERSITY; WV DHHR

James Becker, MD, of Huntington, WV, is vice dean for government affairs, health care policy and external affairs at the Joan C. Edwards School of Medicine, Marshall University and medical director of the Bureau for Medical Services at WV DHHR. He is an associate professor in the Department of Family and Community Health at Marshall University Joan C. Edwards School of Medicine, where he maintains a family medicine practice and teaches.

Prior to his medical school training, Dr. Becker worked for 15 years as a research and clinical toxicologist. He has devoted a significant part of his clinical activities to addiction medicine and clinical toxicology. Dr. Becker is a Certified Medical Review Officer. In his Medicaid role, Dr. Becker is very involved in the West Virginia 1115(a) Waiver for Substance Use Disorder, Medicaid Health Homes projects and the HRSA grant for Patient-Centered Medical Home development. Dr. Becker was the medical director for the WV Workers' Compensation Commission from 2003 until 2007 and was part of the team leading the workers' compensation reform effort that arose from Senate Bill 2013. After the privatization of WV Workers' Compensation, Dr. Becker remained medical director at the Offices of the Insurance Commissioner, where he oversaw the management of the workers' compensation legacy claims and participated in the implementation of changes related to the Affordable Care Act.



**Colin Callahan**

Flannery/Georgalis, LLC

Colin is a former federal prosecutor from the Western District of Pennsylvania, where he uniquely served in both the civil and criminal divisions. He focuses his practice on defending individuals and organizations in a wide variety of highly sensitive matters. Colin also conducts internal investigations for institutions and corporations. His broad experience includes representing clients in complex criminal, civil, and regulatory matters, involving, among other things, allegations of health care fraud, False Claims Act violations, public corruption, government contracting fraud, and securities fraud.

Colin also has extensive experience in matters affecting licensed medical professionals, including cases involving controlled substance act violations, Opioid diversion allegations, and billing fraud.

During his time as a federal prosecutor, Colin also served as the Office's affirmative civil enforcement coordinator. In that capacity, Colin led a team of attorneys responsible for investigating and prosecuting cases involving allegations of fraud against the United States, including violations of the False Claims Act. Collectively, such cases returned hundreds of millions of dollars to the United States. Colin led the prosecution of a False Claims Act case against the country's second-largest for-profit college group, which ultimately resulted in a \$95.5 million settlement with the Department of Justice, the largest ever reached with a for-profit college. In recognition of his work on this landmark matter, Colin received the Council of Inspectors General Award for Excellence. More recently, Colin led a major False Claims Act investigation of a regional hospital system and its CEO for violations of the Anti-Kickback Statute and the Stark Law, which resulted in a \$50 million settlement.



**Michael Gieske, MD**

Director of Lung Cancer Screening at St. Elizabeth Healthcare, Lead Physician at Ft. Mitchell St. Elizabeth Physicians (SEP), Clinical Director-Operations for SEP East Department, and Medical Director for St Elizabeth Virtual Health Center.

Dr. Michael Gieske shares insights from success with establishing and growing a large lung cancer screening program in Kentucky—the state that leads the nation in lung cancer incidence—proving if Kentucky can do it, anyone can!



**TOM HUSTEAD, M.D.**  
CO-FOUNDING PARTNER, RETIRED COLONEL  
**The Referent Group**

Tom graduated from West Point in the top 3% of his class and subsequently from Case Western Reserve University School of Medicine. As a retired Army Colonel, highlights from his distinguished 24-year career include being awarded Flight Surgeon of the Year for his service in combat, Outstanding Faculty of the Year for his medical teaching, and board selection as Department Chair for a family medicine residency department. As a result of his appointment by the Army Surgeon General to be the “face of military medicine” to recruit and share the Army Medicine story, Tom recognized a need and developed a passion for teaching physicians across the country to be effective, engaged leaders. In his final appointment in the military, Tom was the commander/CEO of a NATO military medical facility at the Supreme Headquarters Allied Powers Europe in Belgium. Most recently, Tom served as the CMO for the Medical Group at Hardin Memorial Health in Elizabethtown, KY where he still resides. With an emphasis on servant leadership, Tom’s core conviction is that effective leadership is never about him but is focused in creating a culture where the ones he leads can thrive and succeed. Tom is married to his wife Cheri of 24 years and has 3 children, Brandon, Mackenzie and Ella.



**Jacob Lyons, DO**  
Marshall University  
Joan C. Edwards School of Medicine



## **Meaghan Smith**

Executive Director at Biosimilars Forum

Meaghan Smith is senior communications strategist with 10+ years of extensive people, project and brand positioning/messaging experience at the highest levels of public, private and nonprofit sector leadership.

In her current role as Senior Vice President for SKDKnickerbocker in DC, Meaghan advises on brand and vision alignment for principals and organizations across the legislative, executive, political, non-profit and corporate landscapes, crafting results-driven, award-winning public affairs campaigns and messaging strategies that impact and shape public opinion across a broad range of issues, including high priority rollouts for multi-party coalitions, Cabinet Heads, United States Senators, political campaigns and Fortune 500 CEOs. Her extensive background in issue elevation, crisis communications and response proves invaluable in this diverse and multifaceted role.



## **Ada D. Stewart, MD, FAFP**

AAFP President

Ada D. Stewart, MD, FAFP, a family physician with Cooperative Health in Columbia, South Carolina, is president of the American Academy of Family Physicians. The AAFP represents 133,500 physicians and medical students nationwide. As AAFP president, Stewart advocates on behalf of family physicians and patients to inspire positive change in the U.S. health care system.

Stewart has been a practicing family physician with Cooperative Health, formerly Eau Claire Cooperative Health Centers, since 2012 and currently serves as lead provider and HIV specialist.

A member of the AAFP since 1995, Stewart has served in several leadership positions at the state and national level. She has served on numerous commissions and committees, including as a member of the AAFP Commission on Health of the Public and Science, and past chair of the commission's Tobacco Prevention and Control Advisory Committee. Previously active in the American Medical Association, Dr. Stewart served as AAFP resident delegate to the AMA Resident and Fellow Section and was chair of the AMA Minority Affairs Consortium.



**Justin Withrow**  
Flannery Georgalis, LLS

Justin Withrow is Counsel with Flannery Georgalis LLC. He focuses his practice on federal, state and local criminal defense representations, internal investigations, complex civil litigation, post-conviction relief and professional licensing defense. Prior to joining Flannery | Georgalis, LLC, Justin worked six years for a highly regarded criminal defense attorney where he gained extensive experience in a wide array of federal, state and local criminal investigations and prosecutions involving complex healthcare, wire, mail, bank, insurance, and mortgage fraud, public corruption, tax offenses, drug conspiracy and violent crimes including murder.

Justin also has extensive experience defending licensed professionals and individuals seeking to seal/expunge criminal convictions from their record that jeopardize employment opportunities, security clearances, international travel and professional licenses.