

2021 SOUTHEAST FAMILY MEDICINE FORUM

The
Greenbrier
AMERICA'S RESORT

SEPTEMBER 9-11, 2021

Welcome!

Please help us have a safe meeting -wear a mask when possible WVAFP will providing additional masks.



Thursday, September 9, 2021

5:00-7:00 pm Registration – Cameo Ballroom

5:30-7:00 pm Welcome to the 2021 SEF Dinner(Open Bar, Dinner Buffet); Cameo Ballroom

All registrants, guests, speakers and sponsors(resort attire suggested)

Friday, September 10, 2021

7:30-11:00 am **Registration – Taft Room Foyer**

7:30--8:15 am **Continental Breakfast – Taft Room Foyer** **Meeting Sessions: TAFT ROOM**

8:15- 9:00 am **The Shifting of Health Concerns and Eating Habits due to the Pandemic; Toby Amidor, MS, RD, CDN; Wall Street Journal best-selling cook book author and leading dietitian and recipe developer.**

9:00–9:45 am **News from AAFP; ADA Stewart, MD; AAFP President; Cooperative Health, Columbia, SC**

9:45–10:00 am **Break, Taft Room Foyer**

10:15–11:00 am **ABFM Update, Elizabeth G. Baxley, M, EVP, American Board of Family Medicine, Lexington, KY**

11:00–12:00 pm **How Family Physicians Can Finally Impact the Most Deadly Cancer in the Southeast – Busting the Myths Holding Us Back; Michael Gieske, MD; Director, LuCA National Training Network, University of Louisville, Louisville, KY**

12:00–1:00 pm **Working Luncheon – Legislative Discussion –Taft Foyer(Seating in TAFT ROOM)**

1:00-1:45 pm **The Next Generation of Generics: Why Biosimilars Matter and What Physicians Can Do to Help Increase Access and Lower Costs for Patients; Meaghan Smith, Executive Director, The Biosimilars Forum, Washington, DC**

2:00 & 2:15 pm **BUNKER TOURS – Groups will meet in the TRELIS LOBBY(Meeting Area)& will depart immediately**
REMINDER: DINNER RESERVATIONS ARE STRONGLY SUGGESTED – PRIOR TO ARRIVAL

Saturday, September 11, 2021

7:30 am **Continental Breakfast for attendee's(Chapter Executives - see below) – Taft Room Foyer**

8:00 am **Chapter Execs Breakfast-Buchanan Room**

8:30–9:15 am **Prescribing Opioids – Lessons Learned from Representing Doctors;**
Justin C. Withrow and Colin Callahan; Flannery | Georgalis, Cleveland, OH

9:15-10:00 am **Road to Recovery: Community Resources to Fight Addiction;**
James Becker, MD; Marshall University, Vice Dean, Government Affairs; Medical Director, WV Dept. Health and Human Resources and Jacob Lyons, DO, Marshall University, Joan C. Edwards SOM

10:00–10:15 am **Break – Taft Foyer**

10:15-11:00 am **Everything Changed the Day I Decided I Sucked as a Leader;**
Thomas Husted, MD; CEO & Co-Founding Partner, The Referent Group, Elizabethtown, KY

11:00-12:00 pm **Annual SEFMF Business Meeting: Taft Room – Chapter Executives**

12:00 pm **Adjournment – Thanks for joining us!**

Boxed Lunches: Available to all Attendees, Speakers and Guests: Available to dine at the Greenbrier or on the go...

DINING AT THE GREENBRIER - Dinner Reservations are strongly advised prior to arrival Front Desk: (855) 453-4858

42 Below: Bring your dancing shoes and enjoy a favorite signature beverage at 42 Below in the Casino Club.

Café Carleton: The atmosphere presents an adult, luxury experience with premium wines and spirits

Draper's: offers casual dining with a menu that includes classic Dorothy Draper recipes.

Greenbrier Royale: Enjoy your favorite cocktails and wines inside the high-stakes section of America's only private casino.

In-Fusion: Offers variety of flavors, ingredients and techniques from various parts of Asia.

JJ's Sports Lounge: Sports lounge featuring ballpark style food and an extensive selection of beverages.

Lobby Bar: Ideal place to mix and mingle while having a cocktail with friends before or after dinner.

Main Dining Room: Experience the epitome of Grand Southern Resort dining in our elegant Main Dining Room.

Prime 44 West: Honoring NBA legend and West Virginia native Jerry West, is the ultimate classic steakhouse.

Rhododendron Spa Café: Featuring healthy favorites, as well as sandwiches, smoothies, snacks and cocktails.

Ryder Cup Snack Bar: Breakfast, lunch, snacks and drinks for before or after your golf round.

Sam Snead's: Open seasonally, Sam Snead's at The Golf Club features an impressive a la carte menu with a variety of menu choices.

Slammin' Sammy's: Open seasonally with a snack menu and beverage service, Slammin' Sammy's is a relaxed night spot to watch the game.

Springhouse Smoothies: Springhouse Smoothies offers a wide variety of delicious and nutritious custom-blended smoothies.

The Forum: Features classically authentic dishes with influences from all of Italy for the American palate.

The Greenbrier Gourmet & Coffee Bar: The Greenbrier Gourmet offers guests a chance to browse through our unique line of Greenbrier signature products

The Pizza Shoppe: The world's greatest pizza delivered piping hot to your room!

Tree Tops Café: Bring the entire family for a leisurely poolside picnic of exceptional summertime fare.

Twelve Oaks: Refined atmosphere where signature cocktails and cordials are prepared with impressive service flair.

Dress Codes At The Greenbrier: The Greenbrier enjoys the pleasure of hosting guests from all over the world.

Throughout our 235-year history, many traditions have been established to make the visits of all of our guests extraordinary. The Greenbrier's dress codes distinguish the resort and are an important complement to the standards our guests expect and deserve.

Please accept our appreciation for your adherence to and support of our dress codes. We are very proud of our impeccable standards and are thankful that you are helping us to maintain these traditions that have been such an important part of The Greenbrier's heritage for generations of guests.

Suggested Packing Lists:

Ladies: Resort Attire, Cocktail Attire, Formal Attire, Knit Tops, Skirts/Slacks, Dress Denim, Comfortable Walking Shoes, Athletic/Swim Attire for planned activities

Gentlemen: Resort Attire, Jacket & Tie, Collared Shirts, Dress Slacks, Dress Denim, Comfortable Walking Shoes, Athletic/Swim Attire for planned activities

Denim Restrictions: No denim in the Main Dining Room (dinner only), No denim on the Golf Courses or Tennis Courts

Jacket & Tie: Jackets and ties are required in the Main Dining Room (dinner only)

Jackets are required in the Casino Club after 7:00pm

Jackets are suggested in Prime 44 West and Lobby Bar

Activities:

<https://www.greenbrier.com/Activities.aspx>

GOLF:

<https://www.greenbrier.com/Golf/Golf-Courses-at-The-Greenbrier.aspx>

SPA:

<https://www.greenbrier.com/Spa/Spa-Treatments/Signature-Services.aspx>

Casino/Games:

<https://www.greenbrier.com/Casino/Games.aspx>

Fast Facts:

<https://www.greenbrier.com/GreenbrierResort/media/Meetings-Weddings/Documents/FastFacts.pdf>

Estate Map:

<https://www.greenbrier.com/About-Us/Estate-Map.aspx>

Transportation to the Greenbrier:

<https://www.greenbrier.com/GreenbrierResort/media/Meetings-Weddings/Documents/GS-20-Getting to Greenbrier-010320.pdf>